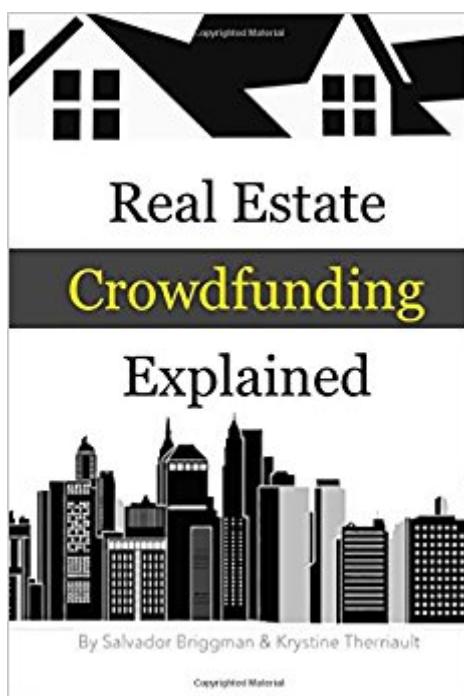


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Real Estate Crowdfunding Explained: How To Get In On The Explosive Growth Of The Real Estate Crowdfunding Industry



Synopsis

IÃ¢â€”ve watched the emergence and quick rise of real estate crowdfunding and I have to tell you, IÃ¢â€”ve been dying to write this book. So many of my readers have reached out with questions about this growing new industry. Whether you are an investors, real estate developer, or entrepreneur, this new sector is a game changer. My nameÃ¢â€”s Salvador Briggman and IÃ¢â€”ve been blogging about crowdfunding since 2012. On my main website, CrowdCrux.com, I bring awareness to crowdfunding success stories and demystify this alternative financial tool. IÃ¢â€”m lucky enough to have impacted over 1 million website visitors in the past year and have been cited by the New York Times, Wallstreet Journal, and more. In this ebook, my co-author Krystine Therriault and I bring tremendous clarity to real estate crowdfunding. We break down everything you need to know to get started raising money for a new property or investing in real estate online. Along with answering many of your questions, our biggest hope is that this comprehensive guide will get you pointed you in the right direction. We want you to succeed in this changing industry. If you enjoy this ebook, please take a second to leave a review on . Now...itÃ¢â€”s time to get ready to dive into the world of real estate crowdfunding!

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Customer Reviews

Salvador Briggman founded the popular blog, CrowdCrux, which has been cited by the New York Times, The Wallstreet Journal, CNN, and more. He helps entrepreneurs raise money on crowdfunding platforms like Kickstarter and Indiegogo. Last year, he helped nearly 400,000 individuals raise money from the crowd through his website, products, newsletter, and forum.

I have been reading articles about crowdfunding written by the authors of this book for years. It is a good starting point for anyone interested in diversifying their investment portfolio or attracting money using the new investment mechanism — crowdfunding. I found some interesting information about the deals closed by REC platforms in the past as well as interviews with the platforms' founders. What I would add to the book:

- Opportunities provided by crowdfunding to “ordinary Joes” to fund a down payment for a primary residence, fix and flip, or avoid a foreclosure. A good example here is American Homeowner Preservation which gathers investors' money to fund distressed properties and let the families stay in their homes.
- Tax considerations and specifically, crowdfunding through different types of IRA which provide great opportunities for tax optimization and capital growth.
- The industry forecast: right now, there are more than a hundred of real estate crowdfunding portals. Many of them will disappear because of tough competition, so vetting a platform is no less important goal for a potential investor (especially in the case of SVPs) than choosing a property to invest in. Also, an example of the P2P industry has shown that as soon as it becomes lucrative and big enough, we will see major mortgage corporations and banking groups entering the field, which may significantly change the rules of the game.
- I would add to the legal framework the intrastate laws, especially considering proposed changes to the Rule 147.
- Finally, it would be interesting to compare the situation in different countries or to change the title of the book to Real Estate Crowdfunding in the US Explained.
- Also, considering that it is an ebook, it would be useful to add a list of the largest portals with hyperlinks to the resources.

I would recommend this book to people who want to learn more about real estate crowdfunding as well as suggest anyone interested in democratization of the financial industry to read Crowdcrux.com, the website ran by the book authors.

I was asked to find a book on real estate crowdfunding to recommend for the CCIM bookclub (commercial real estate organization). There are only three books at the moment about real estate crowdfunding. I have read two of them (the third had discouraging reviews). I would actually give this book 4.5 stars. I got a lot of excellent information out of this book. I contacted the author to mention my discovery of some grammatical errors and also to recommend he add an index and a glossary (and to include all acronyms in the glossary). Other than that I found the book to be an excellent book on the subject. In fact if the book had an index and glossary, I would have given it 5 stars. [BTW: the other book on this subject that I read and reviewed on only got a 1-star rating from

me.]

This e-book gives you a clear insight and understanding to the Real Estate Crowdfunding world! If you're looking for the most helpful tips and advice, look no further. Real Estate Crowdfunding Explained is a must read (along with all the articles on CrowdCrux.com), especially for anyone who is just beginning in the crowdfunding field. Even if you've had success on a crowdfunding platform, you should still definitely read this. Kudos to the team for putting this great e-book together!

I got into crowdfunding and soon after stumbled upon Sal's website//blog, crowdcrux.com. I've been looking into and hearing about real estate focused crowdfunding for a while and this book was a great resource in brining that field into greater focus, with clarity. It's good! A good resource of example and lots of helpful advice, especially if you're just getting into the whole crowdfunding field. I would recommend it, good on you Sal!

An amazing overview of a complicated new industry, this is a perfect resource for anyone looking to explore the opportunities within real estate crowdfunding. Not only does this cover the essentials, but it drills down the specifics of the JOBS Act and how the regulations are evolving. A must read for potential sponsors AND investors.

This books really gets right to the point of explaining the history and discussing the future potential of crowd funding for real estate. I especially like the way it was written to give the perspective point of view for investors, sponsors and platform operators.

For someone without prior knowledge of the real estate industry or crowdfunding, this book does a really good job breaking down the concepts. I now feel like I have a more in-depth understanding of the two. I would recommend it to anyone with an interest in that!

Only 44 pages of very basic information. This is more a pamphlet than a book. It only touched the basics that anybody could figure out. It didn't get into any technical details at all.

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